



Stacked Intelligence

PREPARED FOR YOUR BUSINESS

The AI Kit Plan

An AI assistant set up the way you work.

Most owners lose hours every week to the same things: replies that wait, follow-ups that slip, and writing they have to do themselves. Stacked Intelligence helps you hire and train your first AI staff member: an assistant that knows your business, writes in your voice and checks its own work, so you get hours back for the work that pays.

PART 01

Where your time goes

Owners tell me the same thing: the business runs on a few people who also answer every email, chase every follow-up and write every post. A general AI chat can help, but it forgets you between chats, so you explain yourself every time.

WHERE THE TIME GOES	WHAT IT COSTS YOU	WHAT YOUR KIT DOES
Replies that wait	Customers who hear back late, or not at all	Drafts the reply in your voice, for you to check and send
Follow-ups that slip	Repeat and referral business you never hear from	Lists who to follow up with and drafts each message (Pro)
Writing it all yourself	Evenings spent on posts, emails and updates	Writes posts, emails and updates from a few notes
Explaining yourself to AI	Generic answers that need rewriting	Reads your profile, voice and rules before every job
Know-how in one head	Work stops when you do	Keeps your answers, prices and steps in files anyone can read

PART 02

What is in your kit

Your kit is a folder of plain files, set up with the **Stacked Folder Method**, our way of teaching the ICM folder system created by Jake Van Clief. Each folder holds one piece of what your business knows or does. Stacked together, they become an assistant that works the way you work.

LAYER	WHAT IT HOLDS	WHY IT MATTERS
You	Your profile: who you are, what you sell, who you serve	No more explaining your business
Your voice	How you write, with real samples of your writing	Drafts sound like you, not like a robot
Your rules	What it must always or never do, and your industry rules	It stays inside the lines you set
Your jobs	One recipe card for each job you repeat	The same good result every time
Your checks	Your own "done right" test for each job, run on every draft before you see it	Mistakes get caught before you send

Every rule or example you add becomes another layer the assistant uses from then on, so it gets better the longer you use it.

PART 03

Lite or Pro

Lite writes for you. Pro remembers for you.

	LITE	PRO
Runs in	A Claude Project	Claude Code in the Claude desktop app, with Obsidian to view it
Claude plan	Works with a free Claude account	Needs a paid Claude plan
Writing	Emails, follow-ups, posts and updates in your voice	Everything in Lite
Memory	Reads your files. When something should change, it writes the new version for you to swap in	Reads and saves files, so it keeps your contacts, dates and follow-ups up to date
Phone	Works on your phone	Runs on your computer

PART 04

Built for your business

Stacked Intelligence does not hand you a template. Every kit is built from your own answers to a setup questionnaire or interview, so it fits a real estate agent, a service shop or an office.

IF YOUR BUSINESS HAS...	YOUR KIT HELPS BY...
Customers who email, text or call	Drafting replies and follow-ups in your voice
Posts, listings, quotes or updates to write	Turning a few notes into a finished draft
Rules you must follow, like fair housing or privacy	Checking every draft against them before you see it
Answers and steps only you know	Keeping them in plain files your team can read

PART 05

Ways to start

OPTION	PRICE	WHAT YOU GET
Business consultation	\$249	One hour on what your business needs and how we can help.
Pro setup, one person	\$749	2 hours together, one-on-one, on your own computer. A 1-hour lesson, then I set up your Pro kit with you.
Team training, Lite	\$999	A 1-hour session for up to 10 people. Each person leaves with the Lite kit set up in Claude.
Team training, Pro	\$1,999	A 2-hour session for up to 10 people, covering everything in Lite plus the Pro kit.
Kit Care	\$99 a month	Optional. Fix packs by email when something breaks, the quarterly upgrade, and a model checkup when the Claude model the kit runs on is replaced by a newer one.
Kit Care Plus	\$199 a month	Optional. Everything in Kit Care, plus a monthly checkup and review.
Extra help	\$150 an hour	Help beyond your plan, with a 1-hour minimum.

Teams larger than 10: ask for pricing. Your Claude plan is separate and paid to Anthropic. Pro needs a paid plan; Lite works with a free account.

PART 06

How it works

- 1 **A 15-minute brief.** We talk about how your business runs and where the time goes.
- 2 **Setup questions.** You answer them live with me or on an emailed questionnaire, including how you would tell each job was done right. That becomes the test your kit runs on every draft.
- 3 **I build your kit.** Your profile, voice, rules and jobs, from your answers. Before I hand it over, a fresh AI that has never seen the kit tests it.
- 4 **We set it up together.** A 1-hour lesson, 30 minutes of examples and 30 minutes of setup, then we wrap up with your first real jobs.
- 5 **Keep it growing.** Add rules and examples as you go. Kit Care is there if you want help.

PART 07

Safe by design

- **Nothing goes out without your yes.** The assistant drafts. You decide what gets sent.
- **Checks on every draft.** Your own checks and your industry rules run before you see a draft.
- **You own your AI.** It's your AI, and you own the data. For Kit Care, your kit makes a checkup report that shows file names and counts, not your customers' details.
- **Your files stay yours.** The kit lives in a folder you own and can back up.

PART 08

Training and ownership

- **Training is included.** Every setup starts with a lesson, and you get a cheat sheet to keep.
- **You own it.** Everything is plain files you can open, read and change. No black box.
- **No monthly plan required.** Kit Care is optional. Add it when you want it.
- **The know-how to keep growing it.** You learn how the folders work, so you can add to it yourself.

PART 09

No surprises

- **One price, set before we start.** You see it in writing first.
- **A 50% deposit holds your date.** The rest is due on the day, before we start.
- **Change of plans?** Cancel 30 or more days before your date and your deposit comes back in full.
- **Pay how you like.** Cash, check, Venmo or Zelle.

Ready to talk? Call or text Sylas at 607-731-3361 or email info@stackedintelligenceco.com. Website: stackedintelligenceco.com. You'll own your AI, plus the know-how to keep growing it.

PART 10

Your plan, in your words

We fill this page in together after your brief.

BUSINESS NAME

PREPARED FOR

DATE

PREPARED BY

WHAT TAKES THE MOST TIME, IN YOUR WORDS

THE JOBS YOUR KIT WILL DO FIRST

RULES YOUR KIT MUST ALWAYS FOLLOW

OPTION CHOSEN

PRICE

KIT CARE (NONE, KIT CARE OR KIT CARE PLUS)

SETUP DATE

Filling this in on a Mac? Open it in Google Chrome or Adobe Acrobat Reader. Preview and Safari stop typing at the edge of each box.